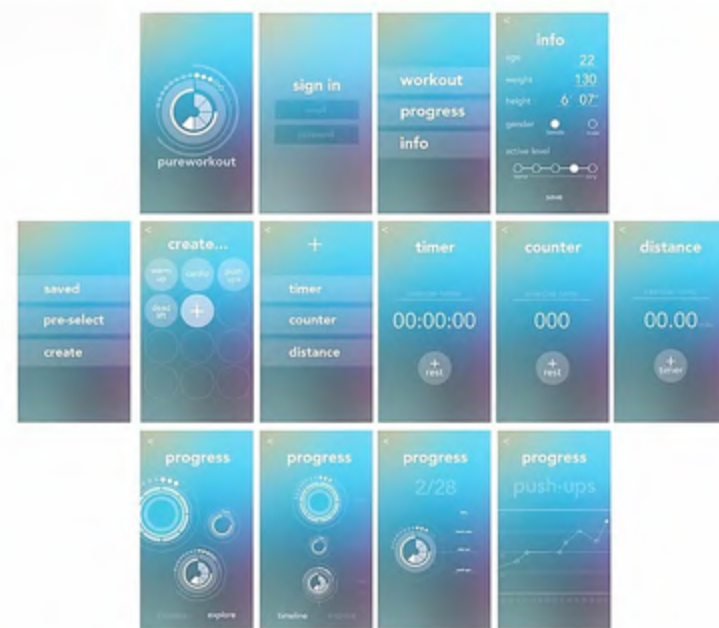


JESSICA UPHOFF

UPHOFF, JESSICA@GMAIL.COM  
908.399.5216

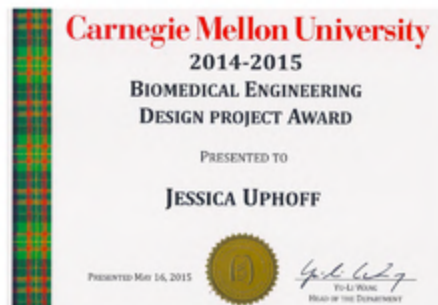


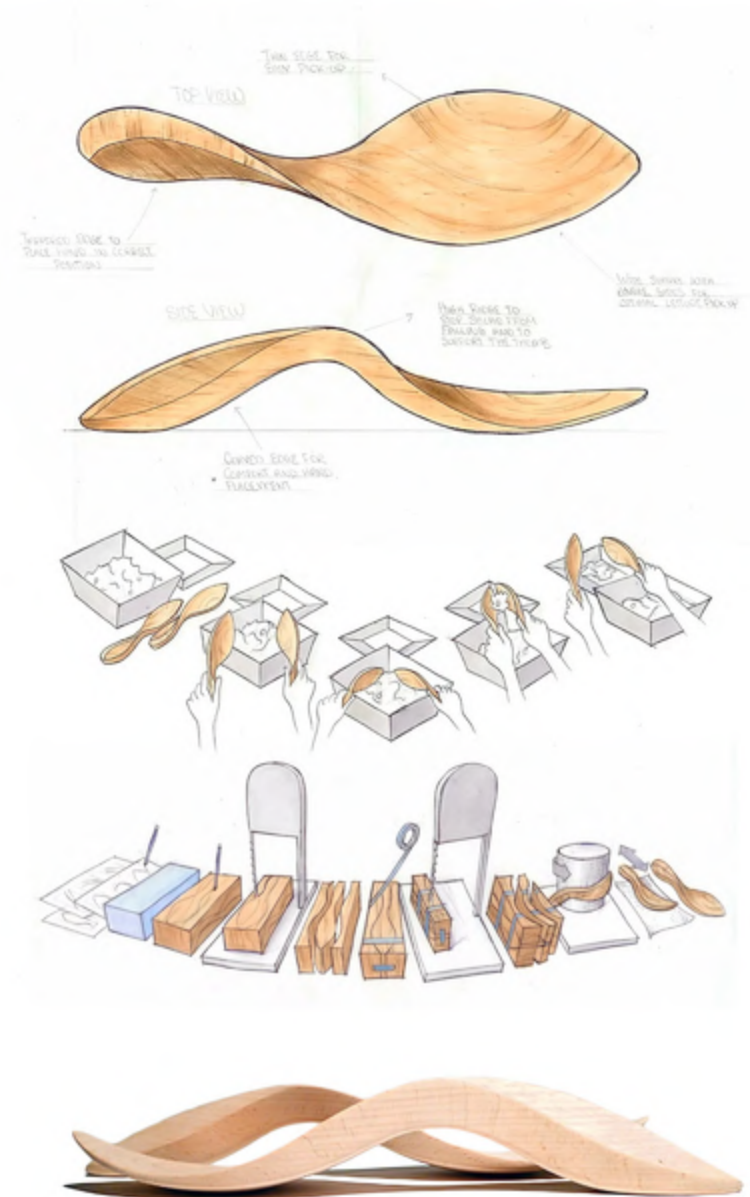


CARNEGIE MELLON UNIVERSITY  
STUDENT

SPRING 2015

Pure Workout is a three-component system; phone application, tracking widgets, and trainer display pod. These three work together to eliminate distractions and assist a person during their workout, at any level of experience. For the final product I provided an example workout animation (displaying how the widgets work,) application wireframes, 3D models of the pod.





CARNEGIE MELLON UNIVERSITY  
STUDENT

FALL 2013





## S1C x TULESTE COLLABORATION

HEAD OF DESIGN & MANUFACTURING

2020 LAUNCH - THIS COLLABORATION WILL LAUNCH IN 2020 ALONG WITH MIGUEL'S NEW LIFESTYLE BRAND AND LABEL S1C. THE COLLECTION CONSISTS OF BOLD FUTURISTIC TAKES ON CLASSICS, INCORPORATING MYSTICAL CRYSTALS.

\*\*FULL DESIGN DECK CAN BE SHOWN IN PERSON



## APPARIS x TULESTE COLLABORATION

HEAD OF DESIGN & MANUFACTURING

2019-2020 - TULESTE JOINED FORCES WITH CULT FAUX FUR BRAND APPARIS TO CREATE A CAPSULE COLLECTION OF FAUX FUR ESSENTIAL ACCESSORIES.  
\*\*FULL DESIGN DECK CAN BE SHOWN IN PERSON



## MINNETONKA x TULESTE COLLABORATION

HEAD OF DESIGN & MANUFACTURING

2020 LAUNCH - BRINGING A FRESH TAKE THIS CLASSIC AMERICAN BRAND, TULESTE HAS JOIN FORCES WITH MINNETONKA FOR A CLASSIC FALL COLLECTION. WITH SIGNATURE TULESTE STAR HARDWARE ON HERO MOCCASINS, FESTIVAL READY HATS AND A NEW TRENDY MUST HAVE BELT/FANNY PACK.

\*\*FULL DESIGN DECK CAN BE SHOWN IN PERSON





## BACCARAT

HEAD OF DESIGN & MANUFACTURING

CONCEPT 2020 - TULESTE DEVELOPED NEW JEWELRY AND ACCESSORIES CONCEPTS FOR BACCARAT FOR CONSIDERATION FOR FUTURE BRANDED COLLABORATION OR GHOST LABEL. THEY SAW A BIG DISCONNECT BETWEEN JEWELRY AND THEIR HERITAGE AND SIGNATURE DESIGNS ACROSS CATEGORIES.

\*\*FULL DESIGN DECK CAN BE SHOWN IN PERSON



## HEAD OF DESIGN & MANUFACTURING

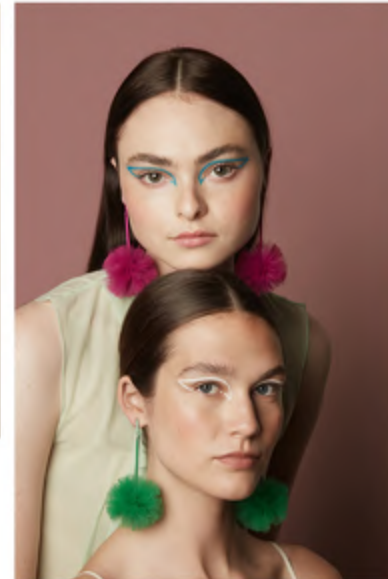
PRIVATE LABEL 2015-2018 - TULESTE GHOST DESIGNED JEWELRY FOR THE NEW YORK & COMPANY EVA MENDES COLLECTION.









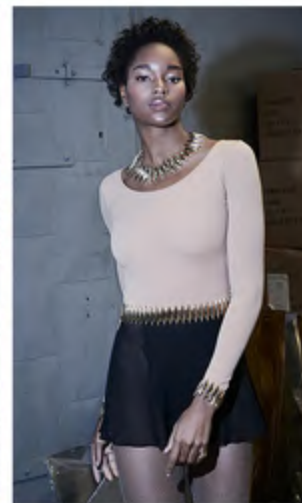


TULESTE CAMPAIGN

HEAD OF EDITING

FW 2019 PHOTOSHOOT

# JESSICA UPHOFF



TULESTE CAMPAIGN  
HEAD OF EDITING & ASSISTANT TO STYLIST  
FW 2018 PHOTOSHOOT

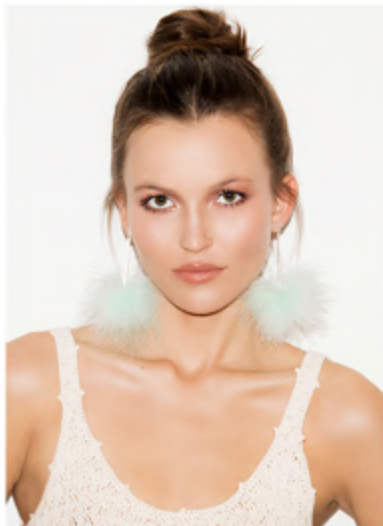




TULESTE CAMPAIGN  
HEAD OF EDITING & ASSISTANT TO STYLIST  
SS 2018 PHOTOSHOOT



# JESSICA UPHOFF



TULESTE CAMPAIGN  
ASSISTANT TO STYLIST

SS 2017 PHOTOSHOOT

# JESSICA UPHOFF



## TULESTE DESIGNS CELEBRITY

DURING MY TIME AT TULESTE, MY DESIGNS WERE WORN BY KATY PERRY, RITA ORTA, BELLA HADID, GIGI HADID, TAVI GEVINSON, JANELLE MONET, JESSICA WILLIAMS, JULIA GARNER, MILEY CYRUS, ZANDAYA AND MANY MORE.